



www.childrens-cup.org

**An International Tennis Team Competition for Boys and Girls 12-14 & Under
December 9-12, 2010. Pembroke Lakes Racquet Club,**

NEWSLETTER

Argentina, Aruba, Australia, Brazil, Colombia, Venezuela, Sri Lanka, USA, and academies Todero Tennis, Arnold-Tobon and GTC Elite High Performance Group participated at the Children's Cup 2010.

The event's main objective was to stimulate opportunities in playing singles and doubles. On-court coaching was permitted, and the tournament contains a round robin format in which each team play a minimum of three ties (four singles and one doubles each tie). ITF/USTA team event regulations applied.

Charity, competition formats, on court coaching, location and venues were the essential concepts of this event. With their participation, competitors were helping other children to defeat their unfortunate situations.

"This is a concept that allows players to compete from a development point of view, and it's great preparation for Junior Orange Bowl as well", **Patrick Arnold, Brazil's National Director of Juniors Competition**



"This was an excellent opportunity for all Players to play several matches in high level of competition" Manisha Marudawe



Children's Cup also proposes the concept that players play to help other children. Part of the proceeds go to institutions such as the Broward Health Foundation and the USTA Florida Foundation.





Rainy first day of event, players, coaches, sponsors, and ATP players

Girls, 14 & Under:

Juanita Ceidel (finalist, from Arnold-Tobon Tennis Academy) and **Nicole Jimenez** (winner, from GTC Elite High Performance Group)



Winners Boys Team, 14 & Under

Brazil National Team, **Guilherme Zago** and **Cilas Cenqueiro**, with **Al Hendrickson**



“One of the most attractive aspects of this event is the possibility of coaching our players during the match and help them to increase their performance” **Gerry Wolterboer, Coach Team Argentina.**





In addition, the Children's Cup activity was highlighted with two days of exhibitions and Pro Am, featuring **Benjamin Becker** (2nd from left), **Todd Widom** and the ATP/ Davis Cup Player and tennis celebrity **Lucas Arnold** (5th from left) who was diagnosed with cancer at the peak of his professional career. Lucas offered a motivational presence for both players and coaches.



"We want to thank **Al Hendrickson Toyota, Broward Health Foundation, USTA Florida, Players, Parents and Coaches** that helped us transform this initiative into a unique experience.





Nancy Horowitz, Vice President of USTA Florida, escorted by **Victoria Rodriguez** (winner of 1st Children's Cup), **Nicole Jimenez**, **Pierre Arnold** and **Gustavo Granitto**

